COOKIES POLICY

www.bad-habits.ro

1. WHO ARE WE?

This policy aims to inform you about the cookies that may be implemented on the website www.bad-habits.ro belonging to **BAD HABITS COMMUNICATION S.R.L.** *(hereinafter referred to as "**Bad Habits")*,* based in Romania, Brasov county, Beclean village, Beclean commune no. 318, registered at the Trade Register under no. J08/2568/2021, having the Unique Registration Code (C.U.I.) 44868957.

Each time you visit www.bad-habits.ro we may automatically collect the following categories of personal data: your IP address, the browser you use, browser version and operating system.

No personal data such as name or surname, e-mail address or bank details will be collected through our cookies.

This Policy is supplemented with the ***Privacy Policy***, available on our website www.bad-habits.ro (hereinafter referred to as "the Site"/ "the Platform"), regarding the protection of personal data.

Please note that the number, name, type, purpose and duration of cookies placed on www.badhabits.ro may vary, therefore we will undertake our best efforts to periodically update both our Cookie Policy and Privacy Policy to keep you informed.

2. What are cookies?

In order to function properly, most websites need to collect basic information from users. A website will create certain files called Cookies (which are, in reality, small text files created on users' devices and used to navigate on that page). These Cookies are created to allow the Website to recognize its users and subsequent visits or to authorize other Websites to recognize these users for a specifically defined purpose.

For more information about cookies, we invite you to access the follwing link www.allaboutcookies.org.

3. What do cookies do?

Cookies perform several roles in order to make the web browsing experience fast and interactive. For example, they are used to remember your browsing preferences on the visited website, to deliver content according to your preferences and to facilitate page navigation.

Rejecting or disabling cookies does not prevent you from receiving online commercial communications, only that it will no longer be able to take into account your preferences and interests as evidenced by your browsing behavior.

4. Why do we use cookies?

The Cookies of the Platform`s users may be used for more purposes, namely:

• optimal functioning of our online Platform;

• monitoring the performance of the Platform;

• recording the number of simultaneous users;

• analysing users and their behaviour;

• analysis of advertising providers.

5. The importance of cookies

The number, name, type, purpose and duration of cookies placed on www.bad-habits.ro may vary.

We will make every effort to periodically update our Cookie and Privacy Policy in order to inform you accordingly.

Our website may use two types of cookies: per session and persistent.

- *Per-session cookies* are temporary files that remain in the user's terminal until the session ends or the application (web browser) is closed.
- *Persistent cookies* remain on the user's terminal for a period of time which is determined by the cookie settings or until they are manually deleted by the user. Persistent cookies also include cookies placed by a website other than the one the user is currently visiting - known as "third party cookies" - which can be used anonymously to remember a user's interests so that the most relevant advertising can be delivered to them.

On our Platform there are the following cookies that we and third parties use on the website: Necessary Cookies and Statistics Cookies:

- **Necessary cookies** help us to make the website usable by enabling basic functions such as page navigation and access to secure areas of the website. The site cannot function properly without these cookies. This is the reason why they cannot be accepted or refused by users.
- **Statistical cookies** help us to understand how users interact with our site, and through them the information processed when browsing the website is collected anonymously, without being able to lead to user identification.

In addition to the types of cookies used by our website, there are also the Marketing Cookies which aim to track the activities and behaviour of website visitors in order to provide them with relevant and attractive advertising.

The website www.bad-habits.ro uses the follwing cookies:

NAME	PROVIDER	PURPOSE	TYPE	EXPIRY
bSession *Necesssary*	www.bad-habits.ro Data is sent to United States	Necessary for measuring and reporting of website performance.	HTTP	1 day
hs *Necessary*	www.bad-habits.ro Data is sent to United States	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	HTTP	Session
ssr-caching *Necessary*	www.bad-habits.ro Data is sent to United States	This cookie is necessary for the cache function. A cache is used by the website to optimize the response time between the visitor and the website. The cache is usually stored on the visitor's browser.	HTTP	1 day
svSession *Necessary*	www.bad-habits.ro Data is sent to United States	This cookie is necessary for the login function on the website.	HTTP	2 years
TS# *Necessary*	www.bad-habits.ro Data is sent to United States	Used to ensure website security and fraud detection.	HTTP	Session

TS# Necessary	wixsite.com Data is sent to an unknown location	Used to ensure website security and fraud detection.	HTTP	Session
XSRF-TOKEN Necessary	www.bad-habits.ro Data is sent to United States	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	HTTP	Session
fedops.logger.defaultOverrides Statistics	www.bad-habits.ro Data is sent to United States	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	HTTP	1 day
fedops.logger.sessionId Statistics	static.parastorage.com Data is sent to United States	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	HTML	Persistent

6. The importance of cookies

Cookies are at the center of the efficient functioning of the Internet, helping to generate a friendly browsing experience tailored to the preferences and interests of each user.

Refusing or disabling Cookies may make some websites unusable.

Examples of important uses of Cookies (which do not require a user to log in *via* an account):

- Content and services tailored to user preferences - categories of products and services;;

- Offers tailored to users` interests;

- Retaining child protection filters on Internet content (family mode options, safe search functions);

- Measurement, optimization and analytics features - e.g. confirming a certain level of traffic to a website, what type of content is being viewed and how a user gets to a website (e.g. *via* search engines, directly, from other websites etc.). Websites perform these usage analytics to improve websites for the benefit of users.

7. Do cookies contain personal data?

Cookies themselves do not require personal data to be used by the Controller on its own behalf and, in most cases, do not personally identify Internet users. Personal data processed through the use of Cookies may only be collected to facilitate certain functionalities for the user. Thus, the data is encrypted in a way that makes it impossible for unauthorized persons to access it.

8. Erasure of cookies

In general, an application used to access web pages allows cookies to be saved on the terminal by default. These settings can be changed in such a way that the automatic management of Cookies is blocked by the web browser or the user is informed each time Cookies are sent to his terminal. Detailed information about the possibilities and ways of Cookies management can be found in the settings area of the application (web browser). Limiting the use of Cookies may affect certain functionalities of the website.

9. Security and issues related to security

Cookies use text-only formats and are not made up of pieces of code, which is why they cannot be executed or run by themselves. Consequently, they cannot be duplicated or replicated on other networks to run or replicate themselves again.

In general, browsers have built-in privacy settings that provide different levels of cookies acceptance, validity period and automatic erasure after the user has visited a particular website.

10. Other security aspects linked to Cookies

Since identity protection is very valuable and is the right of every Internet user, it is advisable to know what possible issues Cookies can create. Because cookies are constantly transmitting information back and forth between the browser and the website, if an attacker or unauthorised person intervenes in the data transmission process, the information contained in the Cookie can be intercepted.

Other Cookie-based attacks involve wrong Cookie settings on servers. If a website does not require the browser to use only encrypted channels, attackers can use this vulnerability to mislead browsers into sending information through unsecured channels. Attackers then use the information to gain unauthorised access to certain websites. It is very important to be careful in choosing the most appropriate method of protecting your personal information.

11. How can we control/ erase cookies?

You should be aware that any preference settings will be lost if you delete Cookies and many features will be hampered as a result. We do not recommend doing so when using the website. Most browsers accept cookies automatically, but you can change your browser settings to delete or prevent automatic acceptance of cookies.

Visit the "options", "settings" or "preferences" sections of your browser menu to change your settings, or visit the following addresses for more information:

- Cookies settings for [Internet Explorer](#);
- Cookies settings for [Mozilla Firefox](#);
- Cookies settings for [Google Chrome](#);
- Cookies settings for [Safari](#);
- Cookies settings for [IoS](#);
- Cookies settings for [Adroid](#).

12. Contact data

For further information or to exercise your rights as a data subject, as described in the Privacy Policy, you can contact us at any time at the following postal address: Brasov county, Beclean village, Beclean commune no. 318, or at the e-mail address dpo@bad-habits.ro.

* If it is considered necessary to modify this Cookies Policy, BAD HABITS will publish those amendments in order to ensure accurate and complete information to website users.

BAD HABITS COMMUNICATION S.R.L.